

# CAMENERGY '17

CAMBODIA INTERNATIONAL POWER, TRANSMISSION, DISTRIBUTION & ELECTRICAL ENGINEERING SHOW  
7-9 SEPTEMBER 2017 • DIECC, PHNOM PENH, CAMBODIA

**INTERNATIONAL POWER &  
ELECTRICAL ENGINEERING  
EXHIBITION & CONFERENCE**

**"GENERATING SUSTAINABLE  
ENERGY IN CAMBODIA"**

**7-9 SEPT 2017**

**DIECC,  
PHNOM PENH  
CAMBODIA**



Endorsed by :



Supported by :



Board of  
Engineers  
Cambodia

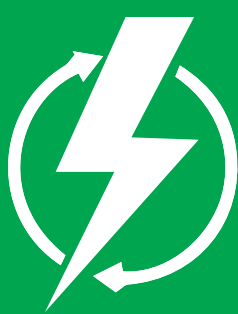


Electricity  
Authority of  
Cambodia

Organised by :



[www.camenergy.org](http://www.camenergy.org)



# GENERATING SUSTAINABLE ENERGY IN CAMBODIA

The demand for electricity is growing rapidly as Cambodia's economy continues to power ahead with 7% annual GDP growth. In particular, the manufacturing, construction, commercial / retail and domestic demand are key drivers of energy needs.



In addition, the booming building & construction sector is generating demand for M&E services and electrical installation equipment and supplies. The continued growth of the building sector which in 2015 jumped 30% to reach US\$3.3 billion. With more commercial, industrial and residential projects in the pipeline, Cambodia is projected to be a buoyant market for M&E and electrical supplies.



CAMENERGY 17 – the 5th Edition of the International Power Generation, Transmission, Distribution & Electrical Engineering Exhibition is the place to capture all these opportunities. Held at the Diamond Island Convention & Exhibition Center from 7-9 September 2017, the Expo is supported by the Electricity Authority of Cambodia. Themed “Generating Sustainable Energy In Cambodia” the event is to reflect the Kingdom’s objective to diversify its energy source to include solar, biomass and mini hydro and to improve its electrification to rural areas.



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CAMENERGY'17 Exhibition & Conference is staged to provide a marketplace for suppliers to connect to key decision makers including Government officials, Utilities, Developers, Consultants, Electrical Engineers, Architects, M&E Engineers, Contractors, Installers and Retailers/Suppliers. CAMENERGY '16 is the biggest industry gathering, bringing together over thousands of professionals to source for new technology & supplies and equipment, seek business partnerships and network.

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## MORE CO-LOCATED EVENTS – GREATER VALUE

CAMENERGY '17 be held concurrently with 3 industry related events which will cover all key sectors in Cambodia's infrastructure development:

- **CAMBUILD'17** - the 5th Edition of Cambodia's Biggest International Building, Exhibition & Conference
- **CAMWATER'17** – Cambodia's International Water & Wastewater Industry Exhibition
- **CAMBODIA PROPERTY & INVESTMENT EXPO '17**

By bringing together these events, it will attract even more buyers and decision makers in the Power, Construction, Building and M&E sector thereby delivering more value to your participation.

 <p><b>CAMBUILD'17</b> CAMBODIA BIGGEST INT'L BUILDING &amp; CONSTRUCTION INDUSTRY SHOW</p>  <p><b>INT'L BUILDING, CONSTRUCTION AND M &amp; E INDUSTRY SHOW</b></p>	 <p><b>CIVAR'17</b> CAMBODIA INTERNATIONAL VENTILATION, AIR CONDITIONING AND REFRIGERATION SHOW 7-9 SEPTEMBER 2017 • DIECC • PHNOM PENH</p>  <p><b>INT'L AIR CONDITIONING SHOW</b></p>	 <p><b>CAM SECURITY &amp; FIRE 2017</b> CAMBODIA'S 1st INTERNATIONAL SECURITY &amp; FIRE PROTECTION SHOW</p>  <p><b>INT'L SECURITY &amp; FIRE PROTECTION SHOW</b></p>	 <p><b>CAMWATER'17</b> INTERNATIONAL WATER &amp; WASTEWATER TECHNOLOGY SHOW 7-9 SEPT 2017 • DIECC, PHNOM PENH</p>  <p><b>INT'L WATER &amp; WASTEWATER INDUSTRY SHOW</b></p>
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## Cambodian Power & Electricity Seminar 2017

Theme: “GENERATING SUSTAINABLE ENERGY IN CAMBODIA”

Over 200 top industry leaders are expected to attend the Cambodian Power & Electricity Seminar 2017 which will be co-located with CAMENERGY '17. A panel of international experts will present papers that will provide in-depth technical knowledge on the latest innovations and developments in the green energy, power generation, transmission, distribution and electrical engineering.

Should you be interested to present a paper at the Cambodia Power & Electricity Seminar 2017, please submit the title and synopsis of your paper to Ms Fatia at [fatia@ambtarsus.com](mailto:fatia@ambtarsus.com)



## OUR UNMATCHED TRACK RECORD IS YOUR ASSURANCE

AMB Tarsus Events (Cambodia) Pte Ltd, an associate of AMB Tarsus Events Group is the No.1 organiser of International Business-to-Business tradeshows in Cambodia. Established in 2009, the Company successfully staged industry leading shows including CamBuild, Camwater, Cambodia Property & Investment Expo, CamFood, CamHotel, AgriLivestock, CamAuto, Phnom Penh International Auto Show and CamSecurity. Other energy events organized by the Group include MyanEnergy in Myanmar, LankaEnergy in Sri Lanka and LaoEnergy in Laos and the International Energy Week (IEW) in Malaysia. Below is our track record for 2015



Total No of Trade Buyers: **11018**



Total No of Exhibiting Companies: **350**

**96%** rated the event a success

Number of Countries represented: **25** including Pavilions from China, India, Singapore, Malaysia, Thailand and Taiwan



## CAMBODIA COUNTRY STATISTICS

**Population:** 15.8 million

**Languages:** Khmer (official) 95%, French, English

**GDP:** US\$36.01 billion

**GDP per capita:** US\$2,361

**GDP by sector:** agriculture (29%), industry (30%), services (41%)

**Labour Force:** 8.9million

**Main Industries:** tourism, garments, construction, rice milling, fishing, wood and wood products, rubber, cement, gem mining, textiles

**Exports:** \$8.433 billion

**Main Export Partners:** US 39.5%, Canada 8.2%, Germany 7.8%, UK 7.5%, Vietnam 6%, Japan 4.3%

**Imports:** \$8.840 billion

**Main Import Partners:** Thailand 24.6%, Vietnam 20.6%, China 19.9%, Singapore 7.8%, Hong Kong 6%



## MARKET UPDATE

### CAMBODIA ENERGY AND POWER INDUSTRY

- ⚡ India announced that it would provide US\$70mn to construct a section of a transmission line between Laos' hydropower plants and Phnom Penh.
- ⚡ Asian Development Bank would finance the section from Laos to Stung Trang. The transmission lines from Kratie to Phnom Penh are already in place.
- ⚡ According to the ADB, Cambodia's economic growth for 2017 is projected at 6 -7 percent – one of the strongest in the region
- ⚡ Cambodia will also undertake a number of major infrastructure projects including the US\$400mn 300 megawatts (MW) coal-fired power plant in Kampot province.  
**Source: The World Bank**
- ⚡ During the period 2011-2015, Cambodia's overall power generation is expected to increase by an annual average of 54% reaching 7.9 terawatt hours (TWh).
- ⚡ During the period 2011 -2015, the average annual growth rate for electricity demand is forecast at 9.94 percent, but accelerating later in the decade to an average 10.32 percent in 2016-2020.



## SPONSORSHIP OPPORTUNITIES

CAMENERGY'17 is an excellent platform to increase your company's brand image and profile, as the show will cover a wide range of events, such as the exhibition, technical symposiums and conferences. Contact the Organiser to know more about the sponsorship opportunities available. Your logos could be featured prominently in many promotional materials and on site signage. Contact Mr Andrew Siow at [andrew@ambtarsus.com](mailto:andrew@ambtarsus.com) for more info.

## THE VENUE

The Diamond Island Convention & Exhibition Centre is a newly completed centre located in the centre of Phnom Penh and close to all major hotels and attractions. All halls are fitted with independent air-cooling systems. It also provides other supporting facilities including seminar rooms, cafes, restaurants, VIP rooms, internet lines and high-tech security system.



## THE PROFESSIONAL ORGANISER

CAMENERGY '17 is organized by AMB Events (Cambodia) Pte Ltd., a member of the AMB Events Group - a leading exhibition & conference organizer headquartered in Malaysia, and is responsible for major international tradeshows in Cambodia, Myanmar, Malaysia, the Philippines and Sri Lanka. Its portfolio of energy events include the International Energy Week (Malaysia), CamEnergy, MyanEnergy, LankaEnergy, LaoEnergy, Petroleum Asia and Asia Infrastructure. The Organisation prides itself in delivering real results and return on investments to exhibitors.

## COST OF PARTICIPATION



### BARE SPACE ONLY

- US\$338 per sq m

### WALK ON PACKAGE

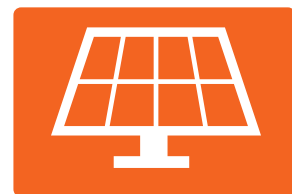
- US\$360 per sq m

Inclusive of

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

## EXHIBIT PROFILE

- Automation & control Systems Equipment
- Building Services & Technology
- Cables & Busbars
- Connectors
- Electrical & Electronic Accessories
- Electrical Engineering
- Electrical Installation Equipment
- Energy Conservation / Renewable Technology
- Instrumentation
- Lighting, Lighting Systems & Controls
- Maintenance / Repair Equipment
- Operating Systems
- Power Generation Equipment & Services
- Process Control Technology
- Safety & Security Equipment
- Software
- Switchgear
- Test & Measurement
- Transformer
- Transmission & Distribution
- Wires / Ducting Systems



[www.camenergy.org](http://www.camenergy.org)

Organised & Managed by :

**AMB Tarsus Exhibitions Group**

AMB Tarsus Exhibitions Sdn Bhd, an associate of AMB Tarsus Group, a joint venture with Tarsus Group PLC, a listed company in the London Stock Exchange is the leading international trade shows organiser in the region covering Singapore, Malaysia, Cambodia, Myanmar, Sri Lanka, the Philippines and Vietnam since 1996. It is market leader in key industry sectors including food & drinks, building and construction, water, energy, security, agriculture, oil & gas, infrastructure and auto aftermarket. It serves as the regional headquarters for the Southeast Asia region and provide marketing, sales and finance support to our offices in Cambodia, Myanmar, Philippines and Sri Lanka.

**AMB Tarsus**  
EVENTS GROUP  
[www.ambtarsus.com](http://www.ambtarsus.com)

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